

BRECKENRIDGE

C O L O R A D O

Breckenridge FAM
August 16-19, 2021

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ABOUT BRECKENRIDGE

In the 1800s, prospectors flooded what was to become Breckenridge, Colorado with the hopes of striking gold (and they found it). Today, travelers discover an adventurous mountain community that feels historic yet timeless. Breckenridge is where old-school charm and new-school modern amenities merge with close to 200 shops, restaurants and taphouses showcasing endless character. As one of the nation's premier year-round destinations, Breckenridge visitors feel welcome and, when here, feel local.

IMPORTANT: Please check [GoBreck.com](#) before arriving in Breckenridge to ensure you are prepared as travel guidance changes rapidly.

Packing List: Breckenridge is a casual mountain town where function takes priority during the day, and jeans are acceptable for the nicest dinners. We recommend dressing in layers, and carrying a rain jacket; a jacket or heavy sweater is needed in the evenings. If a special type of clothing is required/recommended, it will be noted in the activity description. Breckenridge sits at 9600ft/2926m. Sunscreen and a hat are recommended. Begin hydrating (2-3 liters of water per day) before your trip.

MONDAY, AUGUST 16

Explore Main Street upon arrival:

Throughout Main Street Breckenridge is locally owned, locally-sourced souvenirs, sustainable brands – these are the promises of our most famous boulevard. Pack your own shopping bag, or pick one up at the Breckenridge Welcome Center, and don't miss these shops:

The Mountain Goat Clothing Co., prepared to outfit your expeditions with gear both fashionable and functional. Shop for handmade home and kid creations at **Magical Scraps**, where you can watch owner Mary Anne Stecken sew her custom clothing, hats, and accessories. Finally, sidle down to **Belvidere and Hern** – Old West slang for “his and hers” –for fair-trade, branded Breckenridge gifts, some crafted in house; and to its sister store, Lucille's, home to carefully curated women's specialty items.

Feel good about your buys at the **Outsider**, offering sustainable and eco-conscious clothing, shoes and accessories, highlighting ethical brands that are built to last. Downstairs, purchase lovingly handcrafted, natural soaps at the **Fresh Soap Company**, where products are made in-store. Forage a feast at Breckenridge's seasonal Sunday Farmers Market (open until 2 p.m. throughout the summer and fall). Wine and cheese lovers owe themselves a pilgrimage to the **Continental Divide Winery** to taste, bottle and cork your own Breckenridge blend at the highest winery in the world. While you sip, enjoy the company of your four-legged family member, as friendly dogs are welcome inside. Across the way, the **Cheese Shop of Breckenridge**, adds a perfect pairing with cheese and charcuterie.

4PM Check in at [Breck Town Lodge](#) managed by [Live Breck](#)

Located in the heart of the historic district, the home offers a unique layout with three private suites on the lower level and can sleep up to 28 guests in total. This home is conveniently located minutes from the slopes and just a short walk to the shopping and dining of downtown Breckenridge. Additionally, with the Breck Free Ride bus stop just out the door, you will be able to get anywhere within Breckenridge in a few minutes or less.

6:00PM Ice Breaker Wine & Cheese at house

6:30PM Walk to Gravity Haus/Cabin Juice (10 min walk)

7PM [Cabin Juice](#) (Compliments of the BTO)
605 South Park Avenue

After the long day spent out on the mountain, we kept thinking about our ideal place. A place where you come to swap tales and plan your next adventure. A place where you can meet anyone and spend all night telling a good story. Cabin Juice is that place.

At our local restaurant in Breckenridge, we serve fresh ingredients made awesome – finely crafted cocktails and family-style dishes.

TUESDAY, AUGUST 17

8:30AM Continental breakfast and workshops
9-10AM Social Sharing: How to Use Social on Press Trips
10-11AM Mastering the Subtlety of Creative Writing

12PM Picnic lunch from [The Cheese Shop of Breckenridge](#)

1:30PM Meet outside of the house to jump on the Breckenridge Free Ride to the Country Boy Mine

Mask are required on public transportation

2:30PM

Mine Tour at [Country Boy Mine](#)

Venture over 1,000 feet into the mountain. Explore the original workings of the Country Boy Mine as you feel, hear, and smell what it was like to be a Colorado Miner over 100 years ago. Find and keep your riches as you gold pan in Eureka Creek. Examine old photos and other fun exhibits to revisit the past and marvel at days gone by. This is truly an amazing experience and fun for the whole family year-round. Come and tour the only underground gold mine in Breckenridge. After the tour, French Gulch Breck FreeRide stop picks up every thirty minutes.

Meet outside of the house to jump on the Breckenridge Free Ride to the Country Boy Mine

Mask are required on public transportation

4:30PM

Happy Hour at [Carboy Winery](#)

103 North Main Street, Breckenridge

6PM

Dinner at [Rootstalk \(NEW\)](#)

207 N Main Street

Rootstalk is a new American restaurant welcoming its first summer in Breckenridge and serving Chef Matt Vawter's take on elevated everyday dining in historic Victorian digs from the 1800s. Matt Vawter is returning home to Breckenridge to open Rootstalk after leaving his 13-year tenure in Denver with Fruition Restaurant and Mercantile dining & provision. Rootstalk will focus on lunch and dinner services, serving approachable and sustainable seasonal food, thoughtfully curated wine and beverage lists, and creative and fun libations.

If you can save room, make the walk to [Higgles](#) for handcrafted ice cream or [Mimi and Pin](#) for some dessert churros and waffles.

Stroll through the Breckenridge's Arts District

[Breckenridge Arts District](#) is a hub for creative experience, bringing together studios, galleries, performance spaces, historic landmarks, public art, restaurants, cafes and other creative businesses that animate and populate a vibrant cultural corridor in downtown Breckenridge. The district's core attraction is a lively arts campus of renovated historic structures that now function as studio spaces for classes, workshops, affordable rentals by local artists and visiting artist-in-residence programs. The Breckenridge Arts District is a Certified District in the Colorado Creative Industries Creative District Program. Regularly hosted workshops include metalsmithing, ceramics, painting, glass blowing and photography.

WEDNESDAY, AUGUST 18

Breakfast at Simplicite

9AM **Ride the BreckConnect Gondola to Shock Hill for Photography Workshop with [Liam Doran](#).**

On the way up, the Cucumber Gulch Wildlife Preserve between the Peak 7 station stop and Shock Hill. The Cucumber Gulch is designated a wildlife preserve by the Breckenridge Town Council and the Breckenridge Open Space Advisory Commission (BOSAC). The area, which contains 77 acres of wetlands, is one of the Town's most treasured yet threatened resources. It provides vital habitat for the state-endangered boreal toad, moose, elk, deer, mountain lion, beaver, and over forty-seven species of birds. It's hard to believe that such a wildlife sanctuary exists within a mile of Breckenridge's Main Street! [Breckenridge naturalists host free tours Tuesday-Sunday at 10am and 1pm.](#)

11AM **Explore Epic Discovery at Breckenridge Ski Resort**

During the summer and winter, Peak 8 is the hub of activity at Breckenridge Ski Resort and is accessed by the free BreckConnect Gondola, which passes over Cucumber Gulch, open 9 a.m. to 5 p.m.

Epic Discovery is open until 5 p.m., daily through Labor Day, and has two main areas of activities - Peak 8 Base Camp and Alpine Camp. Enjoy signature classics like the Alpine Slide and Gold Runner Coaster located at Peak 8 Base Camp, and take a scenic ride on the Colorado SuperChair up to Alpine Camp to try your hand at newer activities like the Alpineer Challenge Course and Gold Summit Climbing Wall. For a full list of summer activities visit: www.breckenridge.com.

12PM **Lunch at [Robbie's Tavern](#)**

Located slopeside at Grand Colorado on Peak 8 at 1627 Ski Hill Road.

Robbies is a locally owned, slopeside bistro housed within the luxurious Grand Colorado. They offer a refined twist on American comfort food, paired with a world-class wine list and curated selection of beers from Colorado and beyond.

Ride the BreckConnect Gondola back down to Breck Town Lodge after lunch.

2PM

Workshops

2-3PM SEO Secrets of Top Producing Writers

3-4PM The World of Opportunity: Finding Out What You're Truly Capable Of

5PM

Dinner at [Tin Plate](#) (NEW) *(compliments of the Tin Plate)*

110 S. Ridge St.

Located in a 138-year-old mining cabin in Breckenridge's prized Historic District, Tin Plate is an upscale pizza restaurant specializing in quality ingredients, elevated spirits, and local beers. Home to the town's gold assayer in 1887, Tin Plate is where Colorado's largest gold nugget, colloquially named "Tom's Baby", was cleaned and weighed at 13.5 pounds.

7:15PM Shuttle to Breckenridge Distillery

7:30PM Tour and tasting at Breckenridge Distillery

THURSDAY, AUGUST 19

7:30AM **Root to Rise [Yoga](#) (optional)**
Meta yoga

Balancing foundational structure with playful organic movement. The intention within this practice is to inspire a deeper connection to your body. By building a strong foundation and focus of breath, we strengthen our roots and make space to grow through the creativity of movement.

Light hike recommendation:

[Isak Heartstone](#): Located about a short 10 min walk from downtown, the large-scale, wooden troll sculpture created by Danish artist Thomas Dambo, can be found along the specially constructed one-way Trollstigen Trail. Dambo specializes in making imaginative art pieces from recycled materials. Isak makes up the 30+ public art pieces that are located in and around Breckenridge easily explored by a [Public Art + Arts District Audio Tour](#).

8:30AM **Continental Breakfast with workshop and wrap-up**
Landing All-Inclusive Press Trips

Thanks for visiting Breckenridge!